

# Daysy Simple & Easy Fertility Tracker

Effective, natural,  
hormone-free birth control is here!



# Are you ready ...

... to go off birth control pills forever?  
... to end the mood swings and other side effects of hormonal contraceptives?  
... to reduce your reliance on condoms?

... to reject invasive devices like the IUD?  
... to throw away that time-consuming and complicated daily chart?  
... to stop feeling out of sync with your body?

## Many women are frustrated with today's birth control options.

We are forced to choose between taking a pill filled with synthetic hormones that cause unwanted physical and emotional side effects.

OR

We have to rigorously maintain a daily chart of our monthly cycle making calculations and worrying about whether we've captured everything just right.

Both of these options have significant drawbacks and neither is practical for today's busy woman who is focused on living an active and healthy lifestyle.

# Finally, there is another way!

Daysy – The digital fertility monitor with the simple color coding system



Daysy is a simple, easy-to-use hormone-free method to prevent OR plan pregnancy  
With no charting necessary.

## Daysy will help you to...

- ... bring spontaneity to your love life
- ... take control of your health
- ... begin to know and trust in your body's natural rhythms
- ... eliminate the use of harmful, hormone-based birth control methods
- ... restore your body to optimal health
- ... prevent unwanted pregnancies with an accuracy rate of 99.3%
- ... plan for a baby when the time is right for you

## Daysy lets you make the choice!

With Daysy, you can plan or prevent pregnancy just as you choose.

Daysy will show you if you are fertile or not with an accuracy of 99.3%.

It is all natural, free of side effects and absolutely NO charting is necessary.

# Daysy is as easy as 1,2,3...

Just 30 seconds once a day

1. Each morning, take your temperature under your tongue.
2. Confirm menstruation on the days you have it.
3. Daysy evaluates your data and calculates your fertility status for the next 24 hours.

Daysy is a simple, easy-to-use medical device that was developed by women for women because we saw a need in the market for a hormone-free family planning solution which is easy to use, effective and minimizes user errors.

We recognize that today's women live busy lives and might not have the time or patience for traditional fertility awareness methods. There's no need to study natural family planning or become an expert on mucus analysis!

With Daysy you can start today and, in just 30 seconds each morning, you're on your way to natural, healthy control of your own fertility.

**Daysy: Wake-up. Measure. Done!!**

## Daysy is Accurate.

Daysy is 99.3% accurate, an achievement that is the result of over 30 years of work by a team of gynecologists, fertility experts, software specialists and electronic engineers who analyzed over 5 million female cycles to develop and perfect the Daysy algorithm. Since its release last year, thousands of women have used Daysy and the accompanying app to manage their family planning.



# Daysy is Quality.

Made in Europe, Daysy a **certified medical device** developed with the the **highest quality and safety standards**.

Along with the Daysy device comes **DaysyView App for iOS and Android**. This robust app allows you to take full ownership of your fertility data by providing you with color-coded **calendars** to see your daily, weekly and monthly **fertility status**, your **temperature curve** over time and an area to make **personal notes**. There is also a **Partner App** so that you can **share your data with a loved one** and keep them in synch with your cycle.

Our **Daysy Support Team** is available to **answer any questions** you may have. Reach out and you can also get a **FREE cycle analysis** and **print-outs at any time**. Just send our team your data from the DaysyView App and we will forward to you (via email) a free cycle analyses along with **suggestions on cycle regulations and tips for a healthy lifestyle**.

Your privacy matters to us! **Your data is saved ONLY if you select the "save my data"** option on the DaysyView App. Even then, your data is all that we store - NOT personal identifying information. This allows you to access your data without the worry of others capturing it.

## The Benefits of Daysy.

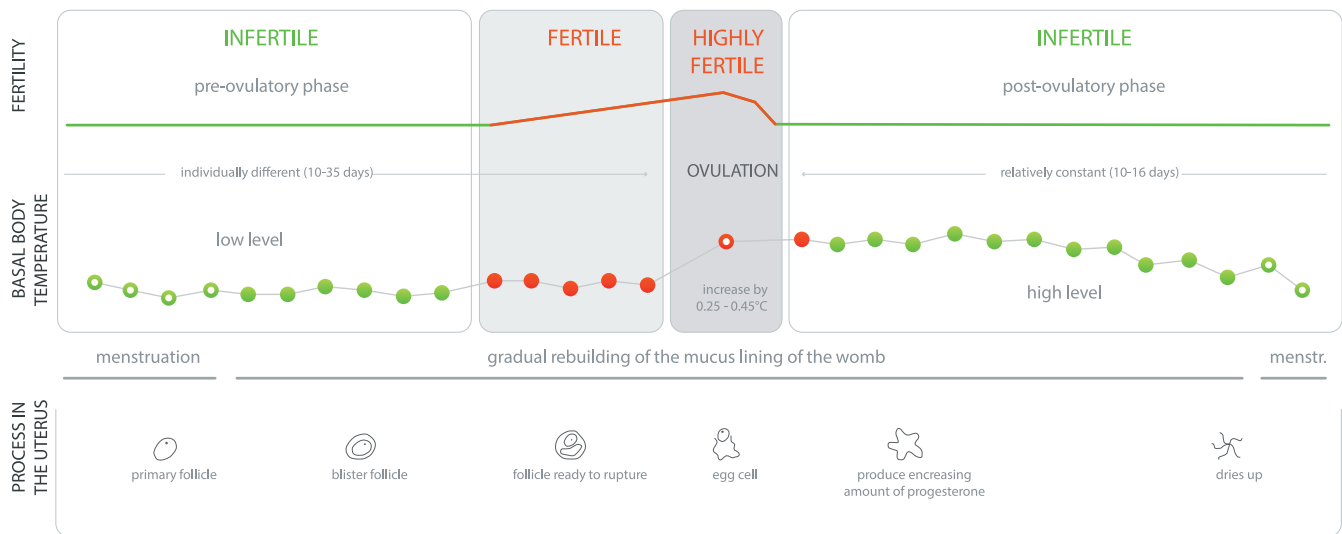
- No side effects. Not now and not in future. Daysy is completely hormone free.
- It's super easy to use. Wake-up, measure, done!
- No charting required. No more guessing. Daysy does all the work for you.
- Learn to trust your body and be in tune with who you really are.
- Be in control of your body and your health.
- Understand your cycle, understand your data, understand yourself.
- Highly accurate predictions let you better plan your life.
- One time purchase to manage either baby planning or prevention.
- Condom-free sex really is the best.

## Women trust Daysy.

Daysy is based on 30 years of fertility study and research by Valley Electronics. Our original product, the Lady-Comp is the most successful fertility monitor to date having sold more than 190,000 units. Based on years of experience with Lady-

Comp along with continued research development, Daysy came to market in May 2014 and has already sold over 3,200 units, with over 9,500 users downloading the **DaysyView App**.

## Are you ready to for easy and natural family planning with NO hormones and NO charts?



## Who should use Daysy?

- Women who are sick and tired of conventional birth control methods.
- Women who want to use a completely natural birth control method.
- Women who do not want to take artificial hormones for birth control.
- Couples who want to conceive.
- Women who want to be in tune with their body and soul.
- Women who have suffered the side effects of hormone-based birth control.
- Women who are breastfeeding.
- Women who have medical conditions that prevent them from using hormone-based birth control including: many cancers, diabetes, high blood pressure, liver disease, low libido, migraine, depression, risk of thromboses, thyroid dysfunction, weakened immune system

## Valley Electronics AG Europe's Leader in Natural Fertility for Over 30 Years.

A leader in natural fertility for over 30 years, Valley Electronics AG has perfected its method and algorithm to successfully track and predict a woman's menstrual cycle including those days when she is most and least likely to be fertile. Daysy, introduced to the market in 2014, is Valley Electronics' latest technology which blends years of experience with research and today's sophisticated technology to provide the contemporary woman with both ease and accuracy in a natural fertility monitor.

Valley Electronics' team of gynecologists, fertility experts, software engineers and electronic engineers have worked collaboratively analyzing the menstrual cycles of over 5 million cycles. LadyComp, the firm's premier natural fertility product for the last decade, has provided an unparalleled depth of research and experience that is now leveraged into Daysy - an easy-to-use fertility monitor for today's sophisticated woman.

## A personal note from the creator of Daysy



Hi, I'm Natalie Rechberg, founder of Daysy.

I grew up immersed in natural fertility management because my father was the founder of Lady-Comp, a leading tool in natural family planning for over 30 years. Even though I spent my entire life in this environment, I followed the trends my friends followed and tried different birth control

methods at an early age. I learned fast that, for my body, this wasn't such a good idea. Like so many women, I suffered side-effects from hormone-based birth control options, including significant weight gain and cellulite. My experience taught me that natural birth control was right for me, so I went back to using the Lady-Comp.

From this time forward, I immersed myself in natural fertility management and have become a sought-after expert in woman's natural menstrual cycles. I also trained as a yoga instructor and deepened my studies in health and wellness for women.

Today, I am a menstrual cycle geek! I created Daysy for those women who are sick and tired of hormonal birth control but find traditional natural methods too complicated for their busy lives. Daysy leverages 30 years of experience and research along with the latest technologies to help women safely and confidently manage their fertility for both planning and preventing pregnancy.

**Get Daysy and enjoy the modern freedoms of natural birth control!**



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